

**Sponsorship Opportunity
with Zip Across, LLC**

**LDS Deaf Conference and Film Productions
“Hasten the Work – Arm in Arm”
April 1-17, 2017**

A great opportunity for your business to be seen by a large untapped market!

Zip Across, LLC will be hosting the first-ever LDS Deaf Conference “Hastening the Work – Arm in Arm”, as well as filming Deaf and LDS Deaf documentaries and testimonials, along with music videos in American Sign Language, Irish Sign Language and British Sign Language while in the United Kingdom, April 2017. This long-awaited and desperately needed conference and filmed productions will focus on the needs of LDS Deaf members, while providing tools and resources to more effectively hasten the work within the Deaf community in the United States, Ireland, Scotland, and England, in their respective sign languages.

By becoming a sponsor, your company will have direct access to thousands of people (potentially 5 million) in this huge untapped market - the deaf and hard of hearing (DHH) community in the United States and United Kingdom.

See ‘Sponsorship Packages’ for your golden opportunity to expose your business directly to this amazing community!

**THANK YOU
FOR YOUR SUPPORT AND GENEROSITY!**

Sponsorship Agreements must be completed by November 4, 2016.

Contact me today!
Zip Across, LLC
Susan Layton
(480) 296-3082
hiya.susieq@gmail.com

LDS Deaf Conference and Film Productions “Hastening the Work – Arm in Arm”

SPONSORSHIP PACKAGES

GOLD SPONSOR “Golden Wheat” - \$30,000

- Website: Post your company logo/link on website, front page *and* on sponsor page as a GOLD SPONSOR
- Advertisement: Ad in ASL, BSL and ISL – You provide the script and graphics and we’ll provide the ASL, BSL, ISL, and create the 30-second ad. Ad will run on each respective language (ASL/BSL/ISL) page of our website and on various social media platforms (2x/week until April 17).
- Social Media: Thank your company as a GOLD SPONSOR on social media throughout trip, 2+/day
- Hashtags: Use designated company hashtags in **all** social media posts throughout trip
- Company Logo on “Conference Sponsors” signage
- Company info on sponsor advertisement placed in each conference bag
- Shout-out to your company throughout conference

SILVER SPONSOR “Silver Sickle” - \$15,000

- Website: Post your company logo/link on website, front page *and* on sponsor page as a SILVER SPONSOR
- Advertisement: You provide the script and graphics for the ad and we’ll provide the ISL, BSL or ASL (select one), and create the 15-second ad. Ad will run on respective page of website and on one social media platform (1x/week until April 17).
- Social Media: Thank your company as a SILVER SPONSOR on social media throughout trip, 1+/day
- Hashtags: Use your company hashtags in social media posts throughout trip, 3+/day
- Company Logo on “Conference Sponsors” signage
- Company info on sponsor advertisement in each conference bag
- Shout-out to your company at beginning/end of conference

ARM-IN-ARM SPONSORSHIP PACKAGES (VARIOUS):

Filming Sponsor - \$8,500

- Website: Post your company logo/link on our website as an official sponsor
- Company logo on “Conference Sponsors” signage
- Company info at end of DVD: “Film sponsored by ‘Company Logo’”
- Sponsor advertisement placed in each conference bag
- Shout-out to your company at beginning/end of conference

Hotel Sponsor - \$7,500

- Website: Post your company logo/link on our website as an official sponsor
- Social Media: Thank your company as a hotel sponsor on social media with a picture of our team in front of each hotels we stay in
- Hashtags: Use your company hashtags in all hotel social media shout-outs
- Company logo on "Conference Sponsors" signage
- Company info on sponsor advertisement in each conference bag
- Shout-out to your company at beginning/end of conference

Conference Food Sponsor - \$7,500

- Website: Post your company logo/link on our website as an official sponsor
- Social Media: Thank your company as conference food sponsor on social media with a picture of conference food
- Hashtags: Use your company hashtags in all conference food social media shout-outs (as stated in previous bullet)
- Advertisement on serving/banquet tables
- Company logo on "Conference Sponsors" signage
- Sponsor advertisement placed in each conference bag
- Shout-out to your company at beginning/end of conference

Ground Transportation Sponsor - \$7,000

- Website: Post your company logo/link on our website as an official sponsor
- Social Media: Thank your company as ground transportation sponsor on social media with a picture of our team in front of vehicles and on ferry
- Hashtags: Use your company hashtags in all ground transportation social media shout-outs (as stated in previous bullet)
- Company logo on "Conference Sponsors" signage
- Company info on vehicles "Vehicle sponsored by 'Company Logo'"
- Sponsor advertisement placed in each conference bag
- Shout-out to your company at beginning/end of conference

Music Video Sponsor - \$5,500

- Website: Post your company logo/link on our website as an official sponsor
- Video Recognition: Advertisement at end of music video: "Music video sponsored by 'Company Logo'"
- Company logo on "Conference Sponsors" signage
- Sponsor advertisement placed in each conference bag
- Shout-out to your company at beginning/end of conference

Conference Material Sponsor - \$5,500

- Website: Post your company logo/link on our website as an official sponsor
- Advertisement on conference table
- Company logo on "Conference Sponsors" signage
- Sponsor advertisement placed in each conference bag
- Shout-out to your company at beginning/end of conference

Conference DVD Production Sponsor - \$5,000

- Website: Post your company logo/link on our website as an official sponsor
- Company logo on "Conference Sponsors" signage
- Company info on attendee's DVD: "DVD Sponsored by 'Company Logo'"
- Sponsor advertisement placed in each conference bag
- Shout-out to your company at beginning/end of conference

Conference Room Rental Sponsor - \$2,000

- Website: Post your company logo/link on our website as an official sponsor
- Company logo on "Conference Sponsors" signage
- Sponsor advertisement placed in each conference bag
- Shout/out to your company at beginning/end of conference

Conference Bag Sponsor - \$1,500

- Website: Post your company logo/link on our website as an official sponsor
- Advertisement on conference bag table
- Company logo on "Conference Sponsors" signage
- Sponsor advertisement placed in each conference bag
- Shout-out to your company at beginning/end of conference

T-Shirt Sponsor - \$750

- Website: Post your company logo/link on our website as an official sponsor
- Company advertisement on t-shirt table
- Company logo on "Conference Sponsors" signage
- Sponsor advertisement placed in each conference bag
- Shout-out to your company at beginning/end of conference

Helping Hand Sponsor (General) - \$ You Choose

- Website: Post your company logo/link on our website as an official sponsor
- Company logo on "Conference Sponsors" signage
- Shout-out to your company at beginning/end of conference

THANK YOU!!!
Your SUPPORT is
VERY MUCH APPRECIATED!

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